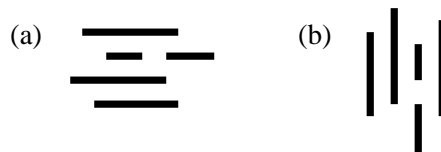


**Due:** Friday 21 February 2014

**Submission:** Turn in a printed or neatly written copy of your work at the beginning of class.

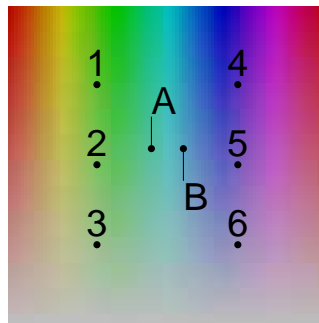
**Collaboration:** Each student must work on and submit their assignment individually.

1. Give a brief description of the differences between the *GIF* and *JPEG* image formats. For example, what kinds of images are each of these formats most appropriate for, and why?
2. Suppose the following triple represents an RGB (red, green, blue) color: (230, 120, 230). What color does it represent? Briefly describe how you can tell from the three numbers.
3. Say you want to store a  $2\frac{1}{2}$  minute song without any file compression. If we sample the sound 44,100 times per second (the standard rate for a Compact Disc), storing each sample using 2 bytes (for higher fidelity), how much total space do we need? Show your work. Give your answer in the most sensible units.<sup>1</sup> Note that 1024 bytes is 1 kilobyte (KB), and 1024 kilobytes is 1 megabyte (MB).
4. Suppose we store an image that is 2112 pixels wide by 2816 pixels high without any file compression.
  - (a) This is the size of images used in a camera advertised as 6.0 megapixels. Explain whether this claim is reasonable or not.
  - (b) Assuming each pixel is stored with 4 bytes—(R,G,B) plus the additional  $\alpha$  (alpha) channel byte—how much total space will an image need? Show your work and give your answer in sensible units.
5. You work for a firm creating a website for display on mobile devices in a developing country. Users of these mobile devices pay a high per-byte download fee, and sites are often slow to download. The graphics designers have proposed two logos for the site (possibly to suggest a sense of motion).



Assuming these will use the *GIF* format, explain which would you recommend (ignoring any aesthetics).

6. Suppose a *GIF* file is encoded using a color table with only six colors, as indicated with the numbers 1-6 in the following color diagram.



Explain the likely result of *GIF*'s color reduction process on the very similar colors A and B (marked in the center of the diagram), and visual the effect it may have on the resulting image.

<sup>1</sup>For example, giving the distance between Grinnell and Des Moines as 3,364,416 inches is not sensible. Neither is reporting that distance as 0.00000000009033 light years.